



Washington, D.C. visitors. Front row: Morgan Watson, Amanda Higginson and Levi Borgen. Back row: Eric Gibson, Spencer Scholz, Aaron Henrickson, and Joseph Higginson.

From Steptoe Butte to Capitol Hill, seven students aim for summit

Every two years, the Steptoe School District schedules a trip to Olympia for its seventh- and eighth-graders. This year, because the combined class was so small, school officials saw a rare opportunity to “super size” the trip.

Instead of visiting Olympia, this year’s seventh and eighth-graders—a hearty band of seven—set their sights on a four-day trip to Washington, D.C.

It was an ambitious undertaking the students had to finance themselves through fund-raisers, including the sale of magazines and cookbooks. Total costs were about \$6,000.

The itinerary for the mid-May trip included Mt. Vernon (home of George Washington) the

Smithsonian Institution, the Holocaust Museum and most of the city’s major monuments. The students also planned a visit to the Kennedy Center for a live performance of “Sheer Madness.”

“In planning this trip, we saw a great opportunity to study social studies and American history,” said teacher Margaret Kernkamp, who will lead the delegation. “None of our kids had visited Washington, D.C. before and some of them had never been on a plane.”

The seven lucky students are Levi Borgen, Eric Gibson, Aaron Henrickson, Amanda Higginson, Joseph Higginson, Spencer Scholz and Morgan Watson.

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Comments, questions or suggestions should be sent to the editor, ESD 101, 1717 W. Broadway, Suite 4, Spokane, WA 99201 (509) 789-1076.

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Superintendent's column:

Public education needs the public

For several years, education has topped America's list of public priorities. One opinion poll after another has shown education to be a higher priority than Social Security, health care, crime and other important issues.

Recently, however, a new twist was added to the story in the form of a *Public Education Network-Education Week* opinion poll. While it was no surprise that education still ranked as the public's No. 1 priority, the more interesting findings came in the follow-up questions about personal involvement.

There, the survey found most people taking an extremely passive role.

Despite the public's high interest in education, 17 percent said they had no time to be involved in local schools, 20 percent said they had less than one hour a week and 31 percent said they had only 1-3 hours a week. When asked what it would take to get them involved, a whopping 55 percent said that only a "serious crisis" would move them to act.

The results pose an obvious conundrum for schools which value parental involvement. Yet, short of making time by adding hours to the day, how do schools encourage non-crisis participation?

It's a challenge that requires much creativity on the part of teachers and administrators. In the same issue of *Education Week* was a story on the successful efforts of one district—the Medina, Ohio School District—to encourage public engagement.

Medina's strategy is built on trust—trust that begins with listening. When important decisions must be made, the district makes a concerted effort to reach out and measure the public pulse. When a decision had to be made on whether to expand the local high school or build a second one, school leaders turned to the public. The results were mixed. People wanted only one school, but they also wanted it to be small.

Solution: The district expanded the current school, but divided it into four "houses," each with its own principal and sense of community. In addition, the district built partnerships with city government, a hospital, a college and an arts foundation to co-locate programs.

Result: Medina turned a potential strike-out into a home run.

Great communication strategies don't always require money. They only require imagination. In Derwood, Maryland, the National School Public Relations Association touts the case of Dr. David Steinberg, who wanted to meet people when he was hired as the new high school principal. He didn't sit in his office and wait for parents to walk in. Rather, he made arrangements with local grocery stores to conduct "office hours" during peak shopping time at the dinner hour.

Result: He not only met people as he'd hoped, but he also found a low-key way to recruit volunteers and mentors.

There are no limits on creativity. Thinking outside the box is not just a task for kids in the era of school reform. It's also a task for teachers and administrators who must deal with demographic and sociological changes which are reducing the pool of school volunteers.

While we can't add time to the day, we can change the way we use our time in the day. Personally, I like the grocery store idea—especially if the store has free food samples.

Dr. Terry Munther

OSPI, AWSP Summer Institutes planned

The Office of Superintendent of Public Instruction (OSPI) in concert with the Association of Washington School Principals (AWSP) has set the dates and selected the sites for the annual Summer Institutes.

Shadle Park High School in the Spokane School District is one of five host sites in the state of Washington. This Eastern Washington institute will take place on June 20-22. Other dates are June 28-30 in Yakima, July 25-27 in Tumwater, August 2-4 in Shoreline, and August 6-8 in Puyallup.

The strands of the institutes are:

- Leadership/school improvement. The focus is on the principal's role in supporting teachers, the school leadership team, and teachers as leaders.
- WASL writing scoring. The focus is on training teachers and staff to understand the WASL writing scoring process.
- Content area strands. The focus is on current research and effective practices that classroom teachers can implement in their classrooms.

Attendees will have the opportunity to:

- Clarify their understanding of the WASL writing scoring process.
- Identify and evaluate school and district needs through data analysis.
- Gain useful and applicable information for use in the classroom/building/district/community.
- Learn how to link classroom and state assessment and instruction.
- Gain strategies to help meet the needs of diverse learners and create supportive learning environments.
- Obtain up-to-date information in the content areas, frameworks and tool kits.
- Understand and apply the latest research to inform decisions and practices.

In addition to break-out sessions and team planning, there will be a resource room and computer lab with access to the OSPI Web site, NCS Mentor and Query.

Complete information and the registration form can be obtained by accessing the OSPI Web site at www.k12.wa.us. If you have any questions, contact Helene Paroff at 456-7685.

In-service grants

Stay tuned for upcoming information regarding the In-Service Grants and Mini-Grant Program for Innovative Projects.

Applications will be sent out August 15, 2001. Maximum funding for in-service grants is limited to \$2,500. Three different options are available for the mini-grant program: \$500 for individuals; \$1,000 for teams, and \$1,500 for buildings or districts. The deadline for grant applications will be October 1.

"It's not fair, it's not my fault, do I need a lawyer?" Copyright law and multi-media education

The common perception is anything used for educational purposes or in the classroom is free of copyright restrictions, but in this age of multi-media, that is not true. All educators need to be aware of changing laws concerning copyright.

This fall, ESD 101 will offer a broadcast (date to be announced) on copyright law and multi-media education. We will address copyright issues as they apply to:

- Web page use and design
- Video-streaming
- Works for hire

- Face-to-face teaching
- Internet and student research
- Syllabus compilations
- Research projects
- Distance learning

Learn the basics of copyright releases, negotiating without fees, and finding sources for copyright-free material.

If you have specific topics of interest or concern relating to copyright, please contact Lynda Evans at the Bryant Center, (509) 323-2734, levans@esd101.net

Curriculum Day, Oct 12

The Art of Assessment: Fall Curriculum Day, October 12, 2001. Save this date!

ESD 101 will sponsor an educational opportunity for teachers and administrators on October 12. Participants will gain a wealth of information from a group of educational experts who will offer their knowledge and expertise on a variety of topics. Morning and afternoon sessions will be available. Additional information will be sent to districts and schools as it becomes available.

Nine Mile students share their thoughts on Washington Drug-Free Youth programs

One of the unique programs ESD 101 offers is the Center for Prevention Services. This center works to establish direct lines of service in the areas of drug, alcohol, and violence prevention and intervention. Staff members are employed in 15 different school districts, with additional schools receiving direct services through contracted agencies in their region.

Students from the Nine Mile Falls School District were recently asked to define what their prevention/intervention specialist does for the students at their school. We wanted to share two of the responses with you that summed up their thoughts.

Clint White, sophomore

“One of the problems growing today that needs immediate attention is the increasing use of drugs and alcohol in high schools. WDFY (Washington Drug-Free Youth) has been around for a while, and I have seen a dramatic change in my friends and the entire school. Katherine Hintyesz happens to be among my favorite adults because she connects with everybody on so many levels.

“I joined the WDFY in my 7th grade year. Since then, three of my four family members have joined her programs. My mom is on her advisory board at Lakeside Middle School. I have converted countless people from using drugs and possibly even from being killed. Until I joined the WDFY committee, I was neutral and could even have been affected by drugs. I wouldn't be the same person if it weren't for Katherine along with the other 450 WDFY members in the district.”

Deja Rice, senior

“Having a prevention/intervention specialist (drug and alcohol counselor) in our school is extremely beneficial to both our school and our community. I believe that every school, no matter how big or small, should have a counselor that deals specifically with these problems,

as the other counselors at our school have other issues to deal with, like scheduling and college information.

“Drug and alcohol abuse is a plague that is affecting every school in our nation. Katherine Hintyesz, our drug and alcohol counselor, is a WDFY adviser (at both the middle school and high school), and the SADD (Students Against Destructive Decisions) adviser. She has gone above and beyond her duties as a counselor, and although Katherine is only at the high school for two days during the week, she is always willing to let us vent to her when we need it.

“Katherine also plans assemblies that deal with issues of drunk driving and school violence. Just recently she invited a guest speaker who had graduated from our school a few years ago. A year and a half ago he lost his brother to a drunk driving accident and he spoke of this. The reason this presentation was so effective is because numerous students have known his family. Because of events like these, there are students who may think twice before getting into a car with someone who has been drinking, or they may not drive if they have chosen to drink.

“In addition to being involved in the high school and middle school, Katherine also has organized plays and puppet shows at the elementary schools to show younger students that there are alternatives to drinking and using drugs. She has been able to keep WDFY alive and has founded SADD at our school. Our school is extremely lucky to have Mrs. Hintyesz, because of her dedication to the students. Both our school and our community have benefited from her employment in our school district.”

Katherine Hintyesz earns Governor's Leadership Award

Katherine Hintyesz, ESD 101 prevention/intervention specialist, was recently selected by the Governor's Council on Substance Abuse (GCSA) to receive a Governor's Leadership Award for building support and promoting understanding of substance abuse prevention in Washington State. The GCSA and the Washington State Division of Alcohol and Substance Abuse were sponsoring prevention recognition awards in celebration of Drug Free Washington Month. Katherine's award was presented by Lieutenant Governor Brad Owen at a banquet in Olympia.

Indeed, Katherine's track record of accomplishments is stellar. She was hired as a prevention/intervention specialist by ESD 101 in 1992. Since that time, she has helped define the role of school-based prevention through her exemplary work at the Nine Mile Falls School District. In her nine years of service, she has made dramatic improvements to prevention efforts at Nine Mile Falls and her programs have become replicated models for the entire region. Katherine's success is marked by her dedication to students, her unflagging enthusiasm and energy, and her ability to engage young people, school leaders, parents and community members in a vision of prevention for our youth.

Some highlights from programs that she has developed include:

- Founding the first Washington Drug-Free Youth (WDFY) chapter in the state at Lakeside High School in 1995, and expanding the program to the middle school in 1996. WDFY supports students' commitment to a drug-free lifestyle through random urinalyses of club members, participation in drug-free activities, and merchant discounts at area businesses. Currently 450 members are enrolled in the Nine Mile Falls chapter and there are 10 chapters statewide. One of the WDFY student leaders received the Spokane Chase Youth Commission Leadership Award in 2000.



- Establishing a Students Against Destructive Decisions (SADD) at Lakeside High School in 1999, to advocate against under-age drinking, drunk driving, and school violence. Activities have included a student-led community rally attended by Senator Slade Gorton (via satellite) to call attention to students' concerns about school safety issues.
- Coordinating an annual New Year's Eve Senior Night Out, which is an all-night drug-free event with games, dancing and refreshments, planned with student and parent advisory boards.
- Researching and developing the Lakeside Student Assistance Program, a comprehensive prevention model that includes updated school policies, research-based prevention curriculum, parenting programs, and more.
- Developing parent, youth, and community advisory boards.

Please join us in congratulating Katherine Hintyesz and the entire staff of the ESD 101 Center for Prevention Services.

Fulbright Scholarship Program

The Fulbright Scholarship Program is offering 36 lecturing/research awards in mathematics for the 2002-2003 academic year. Awards for faculty and professionals range from two months to an academic year or longer. While foreign language skills are needed in some countries, most Fulbright lecturing assignments are in English.

Application deadlines for 2002-2003 awards are:

May 1, 2001 for Fulbright distinguished chair awards in Europe, Canada and Russia.

August 1, 2001 for Fulbright traditional lecturing and research grants worldwide.

For information, visit www.cies.org, or contact The Council for International Exchange of Scholars, 3007 Tilden St., NW, Suite 5-L, Washington, D.C. 20008, phone: (202) 686-7877.

Natural resources institute

The annual Natural Resources Teacher Workshop for K-12 teachers includes topics on agriculture, water, forest and mineral resources. The first four days of the workshop are dedicated to each of the four resource sectors. The classes are taught by resource professionals (foresters, mineralogists, hydrologists and agronomists) using hands-on, grade appropriate lessons that you can use to teach your students about natural resource management. The last day of the workshop, participants will go on a field trip and see natural resource management firsthand.

Natural Resources Teacher Workshop, Coeur d'Alene, Idaho, July 23-27, 2001, Registration fee is \$150 per participant.

For information contact Kristi Fountain, NNRI, 801 W. Riverside, Suite 400, Spokane, WA 99201. Phone: (509) 742-9396, or e-mail: kfountain@chamber.spokane.net

From the Instructional Media Center

Two recent copyright decisions have implications for libraries

The first case, *Kelly v. Arriba Sort Corp.*² held that the display of "thumbnail images" in a visual search engine was fair use and did not violate the Digital Millennium Copyright Act. Kelly, a commercial photographer maintained two Web sites that contained his copyrighted photos. ArribaSort operated a visual search engine. The court applied four fair use factors, and found that there was no special exploitation of the images. The images produced as thumbnail images were a result of a search engine's indiscriminate process and were a valid functional use.

The second case, *Universal Studios v. Reimerdes*³, concerned the distribution of software that defeats the copy protection scheme on DVDs. An encryption process allows DVD players to play DVDs but not copy images on the DVD disk. The software was hacked and made available on various Web sites and an injunction was sought by motion picture studios to require the removal of the software. The judge agreed and stated in the preliminary injunction, that the DMCA is a tool to protect copyright in the digital age. Without limits on software and encryption devices, such protections would be meaningless.

Cases are also in the court system regarding electronic databases and copyright. These anticipated rulings promise to have direct impact on school libraries.

Interesting to note...

Indirectly related to American copyright issues, European composers and record companies are taking aim at the personal computers that do the actual copy work. In Germany, copyright societies representing the entertainment and publishing industries are pushing to impose flat fees on all components and peripherals of home computers that can be used in copying. The

levies would be paid by the manufacturers and passed on to consumers when computer equipment is purchased. Estimated revenue could add up to more than five hundred million dollars annually. Countries in the European Union have agreements that impose copyright fees on audio and videocassette recorders as well as blank media. The fees are collected by government-regulated copyright societies, and then distributed back to record companies. Many European governments also impose a heavy annual tax on television sets, which underwrite public television networks.

Welcome to the future of history

HistoryLink (www.historylink.org) is an evolving on-line encyclopedia of Seattle and King County history. It is being written on and for the Internet to establish a new base-line history in anticipation of the 2001-2002 sesquicentennial of the establishment of Seattle and King County.

HistoryLink includes authoritative, searchable database essays; visual histories; anecdotal "People's Histories;" selected maps and documents; directories of local museums and heritage groups; and a growing roster of links to other historical Web sites.

Summer access for instructional resources

The ESD 101 Instructional Media Center will be open during the summer for access to the instructional resource collection and the Instructional Media Cooperative collection. Check us out on-line (media.imc101.wednet.edu). Browse and book, then come in and pick up professional resources at the Indiana location!

Oral cancer survivor Rick Bender visits area schools

They call him the man without a face. At age 26, Rick Bender lost 50 percent of his jaw, one-third of his tongue and partial use of his right arm to oral cancer. In March, the tobacco prevention program sponsored Rick to speak in 15 school districts throughout the ESD. His message is a powerful one: "Don't make the same mistake I did."

Rick Bender began chewing spit tobacco when he was 12 years old. He attributes his initiation to peer pressure, advertising and baseball. Although he underwent surgery that radically altered his appearance when he was diagnosed with oral cancer, he is one of the lucky ones. He is one of the few people diagnosed with tobacco-related oral cancer under the age of 30 who has managed to survive. "If I can get just one person to quit using, or maybe never start using spit tobacco, it can save their life and make my second chance worthwhile," Rick says.

Rick shares the story of his devastating battle with cancer caused by chewing tobacco. He emphasizes that chewing tobacco is not a safe alternative to cigarettes, as many young people believe. In fact, one can of spit tobacco delivers the same amount of nicotine as three packs of



cigarettes. Twelve point four percent of Washington students reported using spit tobacco within the last 30 days in the 1998 Adolescent Health Behavior Survey.

If you are interested in having Rick at your school next year, please contact Tricia Hughes, ESD 101 tobacco prevention coordinator, at (509) 789-3591.

We're on the Web

This newsletter can be accessed on-line from the ESD 101 Web site at www.esd101.net.

Past issues—back to January-February 1998—also are archived on the site.

The Web site carries information about ESD programs and services and also contains links to educational resources, including local district Web sites.

Check it out!

Excellence in Education Awards announced

Our region shone brightly as the State Superintendent of Public Instruction announced this year's recipients of the Washington Award for Excellence in Education.

Each year, public school teachers, principals, administrators, superintendents, school boards and classified personnel are recognized for their leadership, contributions, and commitment to education.

"It is exciting to have such dedicated and enthusiastic supporters of education at work in our schools," said State Superintendent Terry Bergeson. "I know each honoree is dedicated to helping every child learn and achieve the stan-

dards set by the state."

Join us in congratulating the following recipients from the ESD 101 region:

- **Gene Sementi**-Centennial Middle School/West Valley
- **Kermit Wigen**-LaCrosse Jr./Sr. High School/LaCrosse
- **Bev Saruwatari**-Hamblen Elementary/Spokane
- **Teresa Hiatt**-Evergreen Elementary/Mead
- **Joan Masingill**-Evergreen Elementary/Mead
- **Kathryn Schutz**-Havermale Center/Spokane

Spread the news

One of the new features in Focus is a commitment to saluting the service and work of educators and schools throughout our region. Our goal is to recognize outstanding accomplishments and exemplary programs and to say thanks for the dedication and service provided on behalf of public education.

To this end, nominations for future recognition or information about exemplary or unique school programs may be directed to Kelly LaGrutta or Steve Witter, ESD 101, 1025 West Indiana Avenue, Spokane, WA 99205. Please include a short description of the work or school program being recognized, and the reasons why the program or educator is exemplary.

Help us share your success stories with educators throughout our region. Our next publication deadline is August 1, 2001.

Curriculum Mapping: Aligning Curriculum and Assessment to the Washington State Standards

Washington's Educational Service Districts join forces to offer this timely and innovative program: Curriculum Mapping: Aligning Curriculum and Assessment to the Washington State Standards. Learn to align, improve, and integrate curriculum and assessment at this powerful two-day workshop. Dr. Heidi Hayes Jacobs will explain why mapping is an effective tool for matching district maps with Washington State Standards.

Participants will examine:

- The purpose and potential of curriculum mapping.
- The specific tasks for auditing, editing and developing the curriculum.
- How to use technology to start a school and district database.
- How to organize and involve all staff members.
- How mapping can improve student performance.
- A range of procedures used by districts nationally with sample maps.

The workshop will be held on June 27-28, 2001, at the WestCoast Bellevue Hotel, Bellevue, Washington. The registration cost is \$295 which includes all conference materials, breakfasts and lunch. For information, contact Curriculum Designers, Inc. at (914) 921-2046, or visit curricMAP@aol.com on the Web.

Inland Empire Administrators' Conference slated for August 9-10 at Templin's in Post Falls, Idaho

The Inland Empire Administrators' Conference (IEAC) has been scheduled for August 9-10 at Best Western Templin's Resort in Post Falls. This annual conference started years ago as a small schools' event and has expanded to be a conference that is beneficial to districts of all sizes.

Each year attorneys from the law office of Winston, Stevens, Clay and Hansen share an informative update on pertinent legal issues. This year they also will do presentations on contracts and special education. Along with the legal portion of the agenda will be sessions on observa-

tion and evaluation, math improvement plans, a framework for understanding poverty, and a full day of training for business managers.

In addition to workshops, the schedule is designed for districts to do team planning for the upcoming school year and network with counterparts from other districts. Not only is this an informative conference, it is just plain fun!

Registration brochures were distributed in early April. For more information, please contact Helene Paroff at (509) 456-7685.

Combined summer special education institute, July 9-13, Yakima Convention Center

Northwest ESD 189, in conjunction with OSPI, North Central ESD, the Autism Outreach Project, Washington Sensory Disabilities Services, and the Highline School District will be sponsoring the first combined summer institute focusing on autism, blind/visually impaired, deaf/hard of hearing and significant disabilities. This institute will be held at the Yakima Convention Center and the two adjacent West Coast Hotels, on

July 9-13, 2001. Entitled "Many Faces, One Team," over 55 local and national presenters will provide more than 100 different training sessions on the special educational needs of people with these disabilities.

Registration material may be obtained by contacting Gail Omdal at (360) 416-3414. The cost of the conference is \$195. The conference brochure available at www.esd189.org/csi.